

Photogize CreativeKiosk HD



NEW for 2009!

Last year we introduced PhotoCentral3 Platinum, which gave Photogize retailers eight different product lines of specialty photo products, including folded photo greeting cards, photo books, calendars, and bordered prints to sell to their online customers. With PhotoCentral3 Platinum, retailers pick the exact set of specialty products and prints they want to offer to their online customers. They then fulfill their specialty product and print orders inhouse. Now Photogize retailers can offer their kiosk customers the same great specialty products and prints with our all-new Photogize CreativeKiosk! You make it easy for your customers to order high margin specialty products and prints in your store when you install a Photogize CreativeKiosk.

SAME Great Photo Products... At Home & In-Store

Your customers come to you to order high quality photo products. But they don't want the confusion of seeing one set of products offered at your website and a different set of products at your store. Neither should you. When you upgrade to Photogize CreativeKiosks you can be certain the photo product selection on your kiosks will be exactly the same as your online PhotoCentral3 Platinum service. Your CreativeKiosks will also include the same extensive set of more than 1,000 professionally designed templates as your PhotoCentral3 service. Adding specialty products to your CreativeKiosk is easy. Define the specialty products you want to sell, only once, in Photogize Lab. Your specialty products are then immediately available-- online at PhotoCentral3 and in-store at your CreativeKiosks.

SAME Simple User Experience... At Home & In-Store

Consumers and retailers alike love the simple and friendly user interface-- to order prints, create a photo book of a recent family event, or make a folded card with multiple photos and text. Our simple, photo compositing "mixing bowl" page in PhotoCentral3 quickly becomes second nature to consumers, as they create all their photo specialty products online. Now customers will find the same, simple photo compositing "mixing bowl" experience at a Photogize CreativeKiosk. We make it easy for consumers to move from online to kiosk ordering, or from kiosk ordering to online. As an added benefit, kiosk consumers can now easily access their PhotoCentral online gallery to create a kiosk print or specialty product order, using the photos stored in their online gallery.

Cut Costs, Not Corners

In these difficult economic times, making the right product decisions is critical to your business. We offer you two ways to add CreativeKiosks in 2009: License our CreativeKiosk software to upgrade your existing kiosk hardware, OR purchase our all-new CreativeKiosk HD kiosk, based on HP TouchSmart PC hardware.

Also, don't forget to ask about our new *Photogize FlexPlan* for a low payment plan that covers both your online and CreativeKiosk software licenses. We know you want to lower your 2009 operating costs, while maintaining and improving services you offer to your customers. In 2009, partner with a single vendor who can provide you a highly reliable, integrated solution for both kiosk and online photo print services.

Graphx[®]
We Make Digital Print™

Photogize CreativeKiosk HD

Stimulate Your Business by Stimulating Your Customers

We've developed a special version of the Photogize CreativeKiosk software to run specifically on the HP TouchSmart PC. This amazingly affordable kiosk solution has to be seen to be believed! The elegant all-in-one PC design features a 22" diagonal touchscreen in a HD widescreen format. This true HD marvel offers a 1680 x1050 resolution that gives your customers 27% more viewing area than leading 19" displays. The increased display area dramatically improves viewing photos in albums, creating specialty products, and editing prints. Customer proofing is dramatically improved. For example a slimline photo greeting card proof seen on the CreativeKiosk is 50% larger than the final 4"x8" print. Customers who use the CreativeKiosk HD will tell you Bigger IS Better.

Simple to Install and Operate

Everything you need comes in a single box, ready to go. Just plug the power cord into a standard AC outlet and you're 5 minutes from taking your first order. Networking the CreativeKiosk HD is a breeze, with integrated wireless WiFi. So locate the CreativeKiosk where you want in your store, without the hassle and expense of network wiring. And because your products are all pre-defined in Photogize Lab, adding new specialty photo products in your CreativeKiosk HD takes minutes, not hours.



Backed By HP

The CreativeKiosk HD hardware is backed by an HP one full year parts and labor warranty. Extended warranties are available. Dedicated HP TouchSmart customer support is available 24 hours a day, 7 days a week, by calling 1-866-408-5408 in the US or Canada. For FAQs, troubleshooting, technical documentation and customer support, visit the HP Total Care support website at www.hp.com.



Specifications

PC Hardware	HP TouchSmart IQ524 PC
Processor	Intel Core2 Duo Processor T6400
Operating System	Vista Home Premium 64-bit with Service Pack 1
Processor speed	2.00 GHz
Memory	4 GB PC2-6400 DDR2 SDRAM memory
Touchscreen Display	22" widescreen BrightView LCD with tilt adjustment
Display resolution	1680 x 1050
Hard Drive	500 GB 7200 RPM SATA drive
Optical Drive	Slot-load SuperMulti DVD Burner
Wireless Connectivity	Wireless WiFi - 802.11 b/g/n
Network Interface	10/100/1000 BaseT network interface
Digital Media Reader	5-in-1: Secure Digital (SD, SDHC), Multimedia Card, Memory Stick, Memory Stick Pro
USB 2.0 Ports	5 total; 2 front and 3 rear
Keyboard and Mouse Input	Wireless optical mouse & wireless low-profile keyboard
Audio	Integrated High Definition Audio with high performance 2.0 speakers
Unit Dimensions	21" wide x 17.4" high x 2.6" deep
Unit Weight	24 lbs approximate
Accessory	Cleaning Cloth for touchscreen
PC Hardware Warranty	One year parts and labor; extended Service Plans available

Graphx[®]
We Make Digital Print[™]