

Photogize CreativeKiosk HD23



NEW for 2010!

Last year we introduced PhotoCentral Platinum, which gave Photogize retailers eight different product lines of specialty photo products, including folded photo greeting cards, photo books, calendars, and bordered prints to sell to their online customers. With PhotoCentral Platinum, retailers pick the exact set of specialty products and prints they want to offer to their online customers. They then fulfill their specialty product and print orders inhouse. Now Photogize retailers can offer their kiosk customers the same great specialty products and prints with our all-new Photogize CreativeKiosk! You make it easy for your customers to order high margin specialty products and prints in your store when you install a Photogize CreativeKiosk.

SAME Great Photo Products... At Home & In-Store

Your customers come to you to order high quality photo products. But they don't want the confusion of seeing one set of products offered at your website and a different set of products at your store. Neither should you. When you upgrade to Photogize CreativeKiosks you can be certain the photo product selection on your kiosks will be exactly the same as your online PhotoCentral Platinum service. Your CreativeKiosks will also include the same extensive set of more than 1,000 professionally designed templates as your PhotoCentral service. Adding specialty products to your CreativeKiosk is easy. Define the specialty products you want to sell, only once, in Photogize Lab. Your specialty products are then immediately available-- online at PhotoCentral and in-store at your CreativeKiosks.

SAME Simple User Experience... At Home & In-Store

Consumers and retailers alike love the simple and friendly user interface-- to order prints, create a photo book of a recent family event, or make a folded card with multiple photos and text. Our simple, photo compositing "mixing bowl" page in PhotoCentral quickly becomes second nature to consumers, as they create all their photo specialty products online. Now customers will find the same, simple photo compositing "mixing bowl" experience at a Photogize CreativeKiosk. We make it easy for consumers to move from online to kiosk ordering, or from kiosk ordering to online. As an added benefit, kiosk consumers can now easily access their PhotoCentral online gallery to create a kiosk print or specialty product order, using the photos stored in their online gallery.

Cut Costs, Not Corners

In these difficult economic times, making the right product decisions is critical to your business. Photogize Kiosk HD23 is the most cost effective photo kiosk on the market. Why spend more?

Also, don't forget to ask about our new *Photogize FlexPlan* for a low payment plan that covers both your online and CreativeKiosk software licenses. We know you want to lower your 2010 operating costs, while maintaining and improving services you offer to your customers. In 2010, partner with a single vendor who can provide you a highly reliable, integrated solution for both kiosk and online photo print services.

Graphx[®]
We Make Digital Print[™]

Photogize CreativeKiosk HD23

Stimulate Your Business by Stimulating Your Customers

This special version of our easy to use Photogize CreativeKiosk software runs specifically on the latest HP TouchSmart PCs. This amazingly affordable kiosk solution has to be seen to be believed! The sleek All-in-One design features a 23" diagonal touchscreen in true HD widescreen format. The dazzling 1920x1080 ultrahigh resolution display gives your customers 67% MORE viewing area than competitive 17" displays. The larger display area dramatically improves customer viewing and ordering. The CreativeKiosk HD23 makes consumer ordering easy and enjoyable. For example, a Slimline Photo Greeting Card proofed on the HD23 is 50% larger than the final 4"x8" print. Customers who use the CreativeKiosk HD23 will tell you Bigger IS Better.

Simple to Install and Operate

Everything you need comes in a single box, ready to go. Just plug the power cord into a standard AC outlet and you're 5 minutes from taking your first order. Networking the CreativeKiosk HD23 is a breeze, with integrated wireless WiFi. So locate the CreativeKiosk where you want in your store, without the hassle and expense of network wiring. And because kiosk photo products can be defined in Photogize Lab, adding new specialty photoproducts in your CreativeKiosk HD23 can be done in minutes, not hours.



Backed By HP

The CreativeKiosk HD hardware is backed by an HP one full year parts and labor warranty. Extended warranties are available. Dedicated HP TouchSmart customer support is available 24 hours a day, 7 days a week, by calling 1-866-408-5408 in the US or Canada. For FAQs, troubleshooting, technical documentation and customer support, visit the HP Total Care support website at www.hp.com.



Specifications

PC Hardware

Processor

HP TouchSmart IQ600 PC
Intel Core2 Duo Processor T6500

Operating System

Windows 7 Premium 64-bit

Processor speed

2.1 GHz

Memory

4 GB DDR3 SDRAM memory

Touchscreen Display

23" widescreen BrightView LCD with tilt adjustment

Display resolution

1920x1080

Hard Drive

640 GB 7200 RPM SATA drive

Optical Drive

Slot-load SuperMulti DVD Burner

Wireless Connectivity

Wireless WiFi - 802.11 b/g/n

Network Interface

10/100/1000 BaseT network interface

Internal Digital Media Reader

5-in-1: Secure Digital (SD, SDHC), Multimedia Card, Memory Stick, Memory Stick Pro

External Digital Media Reader

28-in-1: PROGear G5 (optional)

USB 2.0 Ports

6 total; 5 side and 1 rear

Keyboard and Mouse Input

Wireless optical mouse & wireless keyboard

Audio

Integrated HD Audio with high performance 2.0 speakers

Unit Dimensions

23" wide x 17.8" high x 2.8" deep

Unit Weight

27 lbs approximate

PC Hardware Warranty

One year parts and labor; extended Service Plans available directly from HP

Hardware specifications subject to change without notice.

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